

## FC : 501 : Entrepreneurship Development (Foundation Course)

Theory : Credit : 4 (100%)

Total Marks : 100

Unit	Topics Covered	Wt.
1.	<b>Conceptual Framework :</b> - Entrepreneurship. - Development of Entrepreneurship. - The conceptual model. - A Training model for Entrepreneurship, CED, EDII. - Rural Entrepreneurship.	30%
2.	<b>Motivating the Entrepreneurship:</b> - Motivation Training.                      - Motivation and Imagery. - Personal Efficiency.                        - Cultural Values. - Action Planning                              - Motivation Development Strategies	30%
3.	<b>Promoting a small Scale Unit :</b> - The concept of small scale Industry. - Registration procedure and associated privileges. - Facilities to Technocrats. - Special Assistance to SC / ST.	20%
4.	<b>Institutional Support to Entrepreneurs:</b> - Need for Institutional Support - About NSIC, SIDO, SSIB, SSICS, SISI, DICs, TCOs	20%

### **Reference Books:**

- S.S. Khanka “Entrepreneurial development”, S.Chand, New Delhi
- Vasant Desai “Dynamics of Entrepreneurial development”
- Neeta Baporikar “Entrepreneurship development & Project Management” Himalaya Publishing House, Mumbai