

## EC : 503 : Advanced Personnel Management : Part-I (Elective Course)

Theory : Credit : 4 (100%)

Total Marks : 100

Unit	Topics Covered	Wt.
1.	Basic concept in OB Historical development, Fundamental concepts, Freudian psycho analysis cognitive and Behavior at work.	(20 %)
2.	Perception : Nature and importance , Sensation v/s perception perceptual selectivity.	(20%)
3.	Learning : meaning forms and Principles.	(20%)
4.	Group Dynamic : Origin , characteristics factors affecting growth of GD transaction Analysis	(10%)
5.	Group goals concepts, determinants, limitations it their formulation group cohesiveness: concepts, determinants and consequences.	(15%)
6.	Personality : concept development of personality, Factors determining personality, theories of personality.	(15%)

### Reference Books:

- *Organizational Behavior : "Text & Cases : Dr. S. S. Khanka Publisher S. Chand.*
- *Organizational Behavior : Author : Parikh, Publisher : TMH*
- *Organisational Theory & Behavior by Moshal, Publisher : ANE*